

# Gain Insights with **Analytics** from AWS

Leverage data the same way large organizations do with **cloud-based business intelligence**.

**2/3**

Two out of three small and medium-sized businesses are unable to analyze all the data they collect<sup>1</sup>

**50%**

Only about 50% of business decisions are made using data vs. gut feeling or opinion<sup>2</sup>

You don't need a team of **experts**. The **cloud** makes business intelligence:



Accessible



Actionable



Affordable

Whether you are considering building or buying a data lake, looking to improve existing data architecture and pipelines, or implementing custom AI & ML algorithms to better understand your organization's or your customers' needs, we have the in-house expertise to help.

**Speak with a Data Architect** to understand how data engineering, operations, and machine learning can drive innovation, growth, and success →

aws marketplace



1. Gemalto, "Businesses collect more data than they can handle," 2019.  
2. Forrester, "Analytics Global Business Technographics® Data And Analytics Survey," 2019.  
3. IDC, "MaturityScope: Data Excellence 1.0," February 2019.